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Translating Research into Action: Moving Evaluations Beyond the Report

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Recommended Citation

Center for Urban Research and Learning; Kerr, Amy; and Maranda, Michael, "Translating Research into Action: Moving Evaluations Beyond the Report" (2007). *Center for Urban Research and Learning: Publications and Other Works.* 7.

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Translating Research into Action: Moving Evaluations Beyond the Report

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&

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Participatory Evaluation

- A tool to assist in improving the quality of human services
- Systematic collection of information
- Opportunity to gain insight about services, improve effectiveness and quality and share information about the program
- Utilize information to improve program/field practices, services and policies

Components of Participatory Evaluation

- An evaluation team should be formed.
- The organization's constituency should be actively involved at every step of the process.
- Constituents/users develop ownership of the evaluation process

Steps in Conducting Evaluations

- 1. Design the evaluation
- 2. Conduct evaluation/collect data
- Report findings and increase utilization

The Outcomes Framework

GOALS OBJECTIVES INPUTS ACTIVITIES OUTPUTS OUTCOMES

Planning for Utilization

- Prior to research commencement
 - Decide who reporting to
 - Decide how to report
- Solicit multiple levels of stakeholders for involvement
- Actively involve stakeholders in the dissemination and discussion of findings

Illinois Community Technology Fund

Mission:

 The Community Technology Fund shall be dedicated to activities which help assure that low-income areas and other underserved populations in urban and rural Illinois have access to advanced telecommunications technologies.

Background

- SBC-Ameritech Merger 2000
- ICTF Board Formation
- Request for Applications (RFAs)
- 2 rounds of funding
 - Maximum \$50,000
- 77 grants throughout IL
 - Non-profit organizations
 - Schools
 - After-school programs

ICTF Evaluation Questions

- Types and Levels of Technology Access
- Educational and Employment Impacts
- Developing Model Programs

ICTF Methods

- Evaluation Team
 - CURL Staff
 - CURL Graduate Fellows
 - ICTF Community Fellows
- 3-level Approach
 - ICTF Board
 - Service Providers
 - Service Users

ICTF Plan

- ICTF Board Members
 - Focus Group
- Service Providers
 - One-page survey
 - Focus Groups
 - Site Visits
- Facilitate Stakeholder Dialogue

ICTF: Quantitative Results

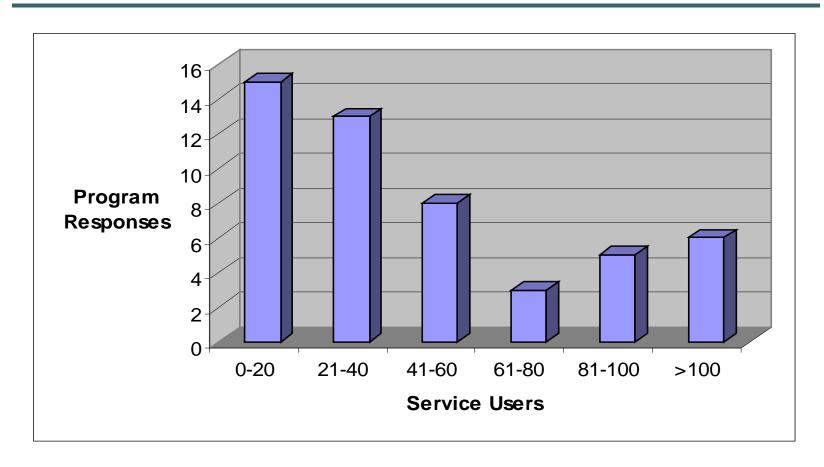
Number of Programs Funded

	Chicago	Outside Chicago	
Year 1	20	20	
Year 2	15	21	

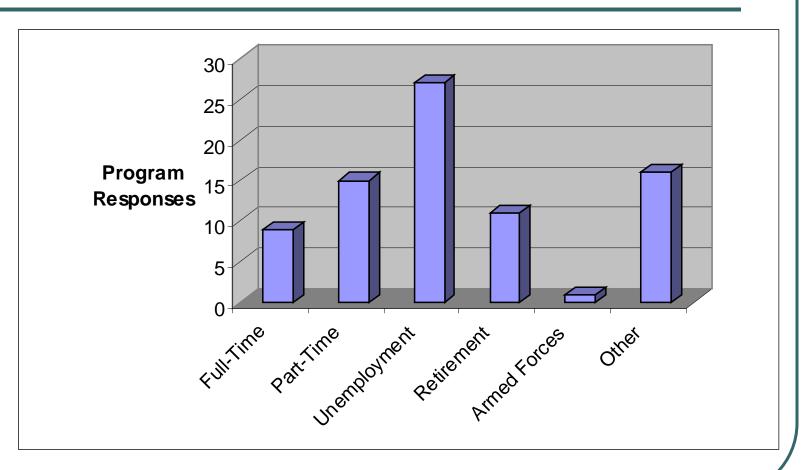
Amount of Funded Grants

	High	Low	Average
Year 1	\$50,000	\$10,862	\$35,629
Year 2	\$49,925	\$10,527	\$39,595

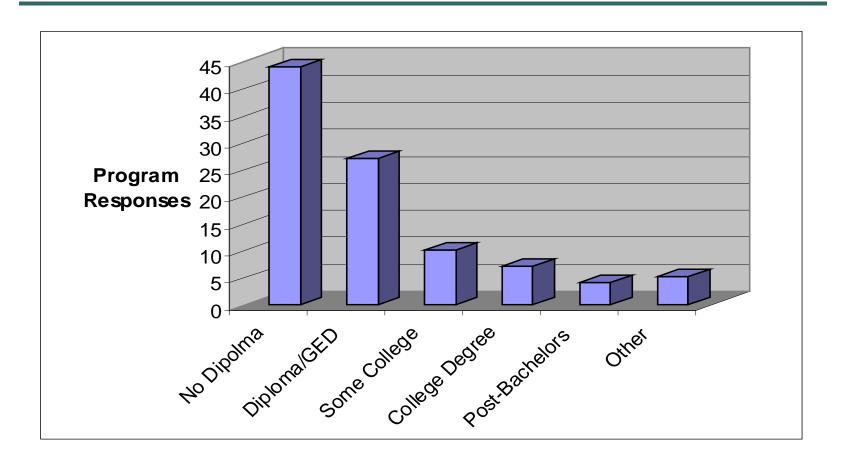
Service Users per Week



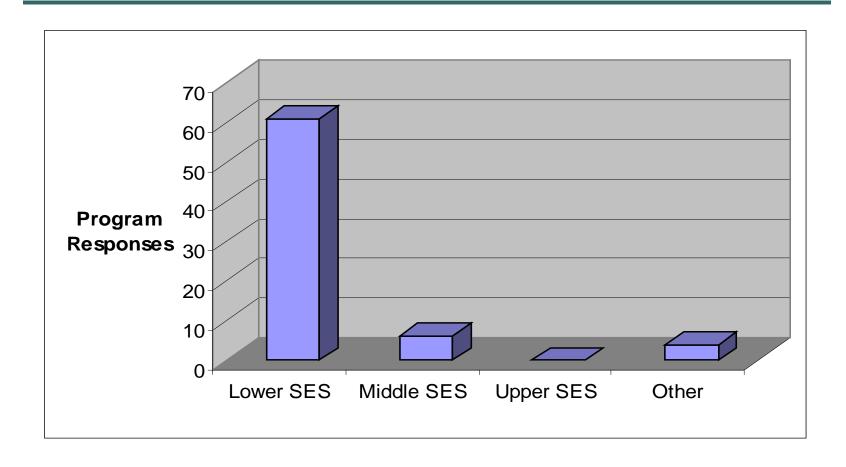
Employment

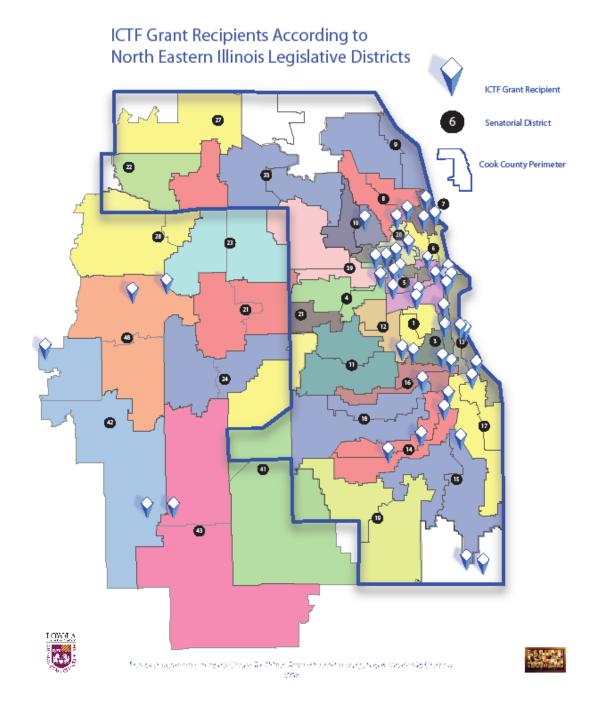


Education

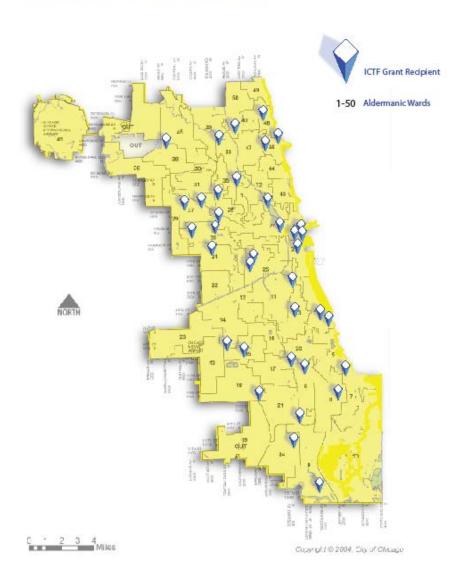


Socioeconomic Status





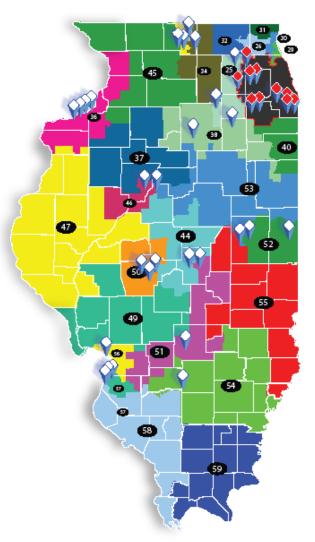
ICTF Grant Recipients According to City of Chicago Aldermanic Wards







Statewide ICTF Grant Recipients according to County and Senatorial Districts









ICTF: Qualitative Results

- Themes
 - Funding
 - Sustainable, Program-Focused Funding
 - Integration of Technology and Organization Ideology
 - "Technology as a Means Rather than an End"
 - Staffing
 - Support for Planning Time
 - Level of Financial Support
 - Triangle of needs

ICTF Products and Dissemination

- Funder
 - Technical Report
- Government Agencies
 - Research Brief
 - Maps
- Philanthropy
 - Workshop
- Service Providers
 - Research Brief
 - Partner information

Information to Disseminate

- Brief Look at Technology Uses
- Call for Adequate & Appropriate Funding
- Call for More Research
 - Needs Assessment
 - Expanded Networking/Sharing

Acknowledgements

The presenters wish to acknowledge the input and assistance from the following organizations and individuals:

- Center for Urban Research and Learning, Loyola University Chicago
 - Philip Nyden, Ph.D., Director
 - David VanZytveld, Assistant Director
 - Aparna Sharma, University Community Research Coordinator
 - Allan Araujo, Undergraduate Fellow
 - Tanya Kellam, ICTF Community Fellow
 - Kristie Baumgartner, ICTF Community Fellow
- Illinois Community Technology Fund Board of Directors