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War on Modern Music and Music in Modern War: Voelkischer Beobachter Reception of 20th Century Composers

David B. Dennis
Loyola University Chicago, dennis@luc.edu

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WAR ON MODERN MUSIC AND MUSIC IN MODERN WAR: VÖLKISCHER BEOBACHTER RECEPTION OF 20th CENTURY COMPOSERS

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David B. Dennis
Department of History
Loyola University Chicago

Recent scholarship on Nazi music policy pays little attention to the main party newspaper, the Völkischer Beobachter, or comparable publications for the general public. Most work concentrates on publications Nazis targeted at expert audiences, in this case music journals. But to think our histories of Nazi music politics are complete without comprehensive analysis of the party daily is premature. One learns from this resource precisely what Nazi propagandists wanted average party members and Germans in general, not just top-level officials and scholars, to think—even about music. Therein, we see how contributors placed a Nazi “spin” on music history and composer’s biographies.

Using heretofore untranslated materials, this article will fill part of this gap in our historiography of Nazi music policy. It will first detail Völkischer Beobachter attacks on prominent representatives of musical modernism in the Weimar era. Thereafter, this presentation will cover “acceptable” alternatives to Weimar decadence that the Völkischer Beobachter posited from the so-called Era of Struggle [Kampfzeit] through the Third Reich. With the war, however, the theme most emphasized in Völkischer Beobachter cultural coverage was militarism. My paper will conclude with a survey of how revered figures such as Handel, Mozart, Beethoven, and Wagner were scrutinized for indications that they could serve as inspiration for the German Volk at war.

“WEIMAR MUSIC” IN THE VÖLKISCHER BEOBACHTER

With its outlook so strongly rooted in the romantic German music tradition, what the Völkischer Beobachter found most disgraceful in Weimar culture was cultivation of musical modernism, the whole of which it referred to as, at best, the “farcical imitation of a carnival barker selling a tent full of musical freaks,”[1] and, at worst, “Jewish terror in music.”[2] The newspaper stood firm in its rejection of works by “Jews and assorted foreigners” or Germans who supposedly associated with “international, Jewish circles”[3]—applauding “brave acts of resistance” such as when a lone Nazi [Hakenkreuzler] stood up and shouted “pfui” at a concert of Schoenberg, Bartok, Hindemith, Stravinsky, and Bartok.[4]

The “musical foreigner” whom the Völkischer Beobachter derided most was Igor Stravinsky. While an early attack identified him as a “spiritual Polack,”[5] Fritz Stege described Stravinsky as a “Russian composer with half-Asiatic instincts hidden under the cover of French civilization” who simply knew how to

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manipulate open-minded German concert-goers as “objects of speculation.” His was, according to Stege, “barren music of noise without any real ideas, full of hysterical orchestral outbreaks and strongly carnevalesque or Jazz sections.”[6] Herbert Gerigk—editor of the Lexicon of Jews in Music, and editor in chief of the Nazified journal, Die Musik—wondered at the fact that Stravinsky’s music to the Rite of Spring was able to move people so strongly: its popularity was clearly a “massive overestimation of Stravinsky’s art—the substance of which was really weak.”[7]

Of all the manifestations of musical modernism in the Weimar era, however, the event which received the most attention in the Völkischer Beobachter was the 1927 opening of Jonny Strikes Up [Jonny spielt auf], an operetta by Ernst Krenek which included jazz music and a leading man in blackface.[8] Alongside the controversy surrounding All Quiet on the Western Front in literature and film, then the George Grosz blasphemy trial in the visual arts, the Völkischer Beobachter commotion over Krenek’s Zeitoper completed a major triad of Nazi criticism about Weimar culture. In it, the paper vented every major element of its vendetta against post-war German society and politics as a whole.

F. A. Hauptmann, a leader of National Socialist cultural initiatives in Leipzig,[9] felt shame that the premiere took place at the theater of his hometown “in the heart of Germany,” and immediately asserted a racist take on the event: even if he didn’t look it, Krenek could be counted as Jewish “since he married the daughter of the Jew Gustav Mahler and studied with the Jew Franz Schreker.” Moreover, “soft and effeminate, all his music was typically Jewish.” But Jonny Spielt Auf, in which “a black hero seduced white women and stole valuable violins,” was most troubling. Full of jazz rhythms, it was really a jazz opera and its “deep meaning” was simply, “Life is just a game: we’ll dance and stumble through it, then let ourselves be finished off by Jonny the Nigger.” [10] “Worthless and unworthy of German theater, the show did nothing but aggravate the shameless conditions of the day.” For Hauptmann it seemed unnecessary to point out how this opera symbolized issues such as the “annihilation of Aryans by niggers” [Vernichtung des Ariertums durch das Niggertum] and the “mastery of foreign races over German culture.”[11] When the work was produced in Dresden, the Völkischer Beobachter decried it as a “monstrous invention of insanity” which proved that the “Jewish theater and press industry” had “stolen healthy sentiment” from the German soul: “performing noise instead of music was boring; jazzified dancing was abominable.”[12] By December, the “battle against Jonny” spread to the newspaper’s home in Bavaria, and it wondered what the state government was going to do about this “so-called opera that was really an apotheosis of nigger-ness” [Verherrlichung des Niggertums]—symbolic of the “black scandal on the Rhine” (i.e. French occupation with some African troops).[13] According to Hans Buchner, , a musicologist who also dedicated himself to publishing the marches and songs of the Nazi movement in collections such as the Horst Wessel March Album: songs of the National Socialist German Workers Party and Soldier Songs and Marches of the Past and Present, supporters of Jonny and his jazz opera were the enemies of classical and ro-
mantic opera music. Bourgeois taste had collapsed after the catastrophe of the World War: there was no more creative strength, no more cultural leadership, and no more will to resist the new trends. This was all leading to “systematic anarchy” [sic], the “bolshevization of life forms and content,” and the “rise of negro culture.”[14]

In January of 1928, the show’s opening at the Vienna Staatsoper led to demonstrations. The Völkischer Beobachter was pleased that protesters ignited stink bombs around the entrance.[15] But it was disappointed that police officers had been stationed around the theater, to arrest hecklers against this “Jewish disgrace.”[16] Alfred Rosenberg spoke out for legal measures against the “nigger-jazz-opera,” but nevertheless Jonny was “still striking up the band.”[17] Blacks were “raping German girls and women along the Rhine” while people were roaring approval of this “negro culture”—and whoever stood up against it was beaten and arrested by the police who “protected the aristocracy of November Germany.” While poor proletarians looked on, the “chosen people” would drive up to the event in their Citroens, Chryslers, and Chevrolets: “fat, overfed Asiatics with slim, blond German girls by their sides because they bought them with money.” If anyone resisted the production by throwing out their right arm and shouting, Heil Hitler! Heil Deutschland!—“the lonely cry of tormented hearts, the cry of German fighters”—police harassed them. If Germany was ever to arise again, according to the Völkischer Beobachter, the whole Weimar “system” would have to be “completely rooted out, along with all its leaders.”[18] In the end, the newspaper could only explain successes of Jonny Strikes Up, The Threepenny Opera, and similar productions that “glorified subhumanity” [Untermenschentum] by pointing out the existence of audiences with “shockingly limited national consciousness.” In Germany, a conspiratorial Weimar culture had brought this about: through the modern media, “Marxists had gassed the brains of the public to a horrific degree.”[19]

But for all the attention they devoted to Krenek’s Zeitoper, even more infuriating to Nazi critics was what Arnold Schoenberg conceived as polytonality. Already in 1920, Hans Buchner reported on the growing presence of the Second Vienna School in German programs, referring to Schoenberg as the “path-breaker of absolute polyphony, the modern compositional technique that had been inaugurated by another Jewish composer: Gustav Mahler.” Part of the “strongly Semitic” artistic life in Austria, this “philo-Semitic movement” presumed Schoenberg had discovered the Philosopher’s Stone which provided “aesthetic formulas for all manifestations and possibilities of modern music.” Especially after the collapse of the Second Reich, this constituted a “significant threat to volkish consciousness and weakened hope for the future.”[20] Another contributor chimed in to describe Schoenberg as a “prophet who had wandered in from Jerusalem; the herald of the modern era; an apostle for whom nothing sacred could be trivialized enough; a philosopher and thinker without a head; a lemonade and sugar manufacturer who did a little painting on the side.” Could anyone take such a man seriously? the Völkischer Beobachter wondered.[21] Actually, Buchner seemed to think so, since he subsequently intensified his rhetoric
by arguing that Schoenberg’s “Jewish-Viennese clique” was committing “musical exorcisms and rapes that were beyond the pale.”[22]

It was clear, in the *Völkischer Beobachter*, that these forces arose out of a state of crisis, but pointed in directions that could only lead to “error, degeneration, and corruption.” Perhaps other peoples and races thought and felt in terms of third- or quarter tones [*Drittels- oder Viertelstönen*], but to Germans they were “alien.” Atonality was the “boogeyman” of those days: the “Jew Schoenberg made it into a principle, and the destruction of form naturally followed.” This style was “undoubtedly degenerate, because it broke from the foundations appropriate to German musical taste.” But Schoenberg’s own compositions provided the best evidence of the futility his theory: combining many elements that “seemed fascinating in postwar years dominated by a mood of doom, they ended in nothing but chaotic nihilism.”[23]

**MUSIC OF THE THIRD REICH IN THE *VÖLKISCHER BEOBAUCHTER***

Regarding music in particular, defending the grand tradition was the paper’s priority, but where German music should go in the new age of the Third Reich always remained an open question. Confusion about this was palpable in *Völkischer Beobachter* coverage of the preeminent German composer of the era, Richard Strauss. In its earliest days, the newspaper reviewed the Munich premiere of Strauss’ *Die Frau ohne Schatten* (1918) negatively, referring to the composer already as being “in the waning years of his life, a product of his era like no other, and therefore representative of a generation suffering from profound intellectual and moral paralysis.”[24] To the *Völkischer Beobachter*, *Elektra* (1909) had “marked the end point of neo-romantic music drama,”[25] and *Ariadne auf Naxos* (1912) had been “incomprehensible.”[26]

Much *Völkischer Beobachter* enmity against Richard Strauss stemmed from Alfred Rosenberg himself. In February of 1926, he let out the stops in a vicious attack insinuating that the composer was of Jewish origins [*Judenstämmling*]. “Regarding the question as to whether Richard Strauss has Jewish blood in his veins or not, there are indications that make it very doubtful that his is of pure German origin,” Rosenberg opened. His mother was born into the Pschorr family; but his father “really must have been a Jew” [*soll tatsächlich Jude gewesen sein*]. As proof of this, Rosenberg had no evidence except the “striking” fact that as a member of the orchestra of the National Theater, the elder Strauss had been the “main agitator” against a performance of Richard Wagner’s *Meistersinger* in 1868. But apart from that, Rosenberg went on, “everything that Richard Strauss has created betrays the fact that he is a half-blood” [*Mischling*]. Besides *Death and Transfiguration* (1889) and *Don Juan* (1889), his compositions were just “head games [*Kopfwerk*]—ingenious mathematical arrangements of notes.” “Race,” Rosenberg concluded, was the “key to world history,” and also provided a way to “judge the creations of artistically gifted people.” Strauss, he acknowledged, was undoubtedly one of those, but he “lacked the rootedness in a racially sound national character necessary for greatness.” He was repre-
sentative of “that international type of composer” whose “most characteristic musical expression is that of raceless artistic inspiration.”[27]

However, after 1933, the tone changed when, despite Rosenberg’s complaints, Goebbels moved to appoint Strauss president of the Reich Music Chamber. In August the Völkischer Beobachter referred to him as one of the “truest servants to great works of art.”[28] Thereafter, the paper’s interpretation of the composer shifted significantly. Known as a rebel in his earlier days, Strauss “boldly carried new thoughts and forms” beyond those of the “revolutionary” Richard Wagner, with “positive, not destructive effect.” The style of his composition was “new and surprising, to be sure.” But the revolutionary aspect of the young Strauss was “nothing other than the expression of inner independence, without which artistic value is inconceivable.” Like every ingenious creative personality, Strauss was the manifestation of an “organic process of development that operated according to inherent laws of life,” running directly back through Liszt and Berlioz to Beethoven. Despite everything that some might have held against him, his “essence was true and German.” Above all, his support of Hitler’s leadership over German art was “clear, unambiguous, and emotional.”[29]

The Third Reich gave Strauss full honors on his 75th birthday in 1939, with ceremonies and concerts in Berlin and Vienna.[30] Heinrich Stahl elaborated the official pronouncements in an article on the composer’s “cheerful life” wherein the critic worked hard to disassociate Strauss from modern tendencies he had certainly followed. A “miracle” had taken place in the case of Strauss, Stahl asserted: over time the “revolutionary” had become the “classicist.” This was, Stahl argued, not so much because the composer changed, but because contemporaries recognized that what first appeared provocative in his works was really the result of “organic development.” Nothing could have redeemed Strauss more effectively than the corrupt Weimar era with its “technological music making” of sheer “independence” and “empty note jumbling,” which were “just signs of its political orientation and worldview.” Through it all, Strauss held unwaveringly to “thoroughly trained form, to tonal structure, to volkstümlich melody full of feeling,” because it would have been impossible for him to “suppress his German heart and joyous Bavarian love of life.” So, Strauss did not become a “pacesetter of the destructive elements,” but on the contrary, their “victorious adversary” who heralded a “refined joy of life made possible by ingenious talent grounded in the southern German world of sounds, melodies, and dance rhythms.”[31]

Friedrich Bayer wrote in 1942 that for decades Germans had known what they possessed in this “living music classic,” but they “did not always want to admit it.” During the “hopeless postwar years of spiritual, cultural, and artistic aberration and confusion,” the “scourge of International- Jewish atonality punished November Germany for its lack of instinct.” One only had to recall the music section of the Degenerate Art exhibition [Entartete Musik, in Düsseldorf, 1938] to “remember how things had been,” Bayer said. At that time, the “shining star” of Strauss’ music seemed pale compared to the “shrill light of newer comets.” The master’s “healthy, natural, straightforward music” was considered conventional
and clichéd, while “artificial composition methods and contrived tonal systems were proclaimed superior.” Nothing revealed his position better than when Strauss asked a celebrated composer “why he wrote atonal music, even though he was talented?” So, since he rejected the extravagances of these “modernists,” they had to fight the master—“driven by feelings of inferiority.”[32] This, the Völkischer Beobachter made clear, had ended with the rise of Nazi political culture: on his eightieth birthday in 1944, Strauss continued to be promoted in the paper as “a musician of world significance,” even as his son and Jewish daughter-in-law were threatened with arrest by the Gestapo.[33]

About another contemporary composer the Völkischer Beobachter was less conflicted, though it had to defend the quality and significance of his output. More so than any other artist, the newspaper tried to will Siegfried Wagner into the constellation of German masters, even if it was apparent he was far from his father’s equal. Insisting, for instance, that a single work by Siegfried—such as his Commandment of the Stars [Sternengebot, 1908]—was more significant than “any three operas of Puccini,” the paper held that criticism of the son’s music was part of the general conspiracy against Richard Wagner and the Bayreuth world as a whole.[34] Herbert Mueller argued that by exploring the world of German fairy tales and “evading current fashions,” the volkstümlich operas of Wagner the younger “provided something for the whole German Volk” thereby extending the stylistic tradition initiated by Carl Maria von Weber.[35] About his comedy, Blame It All on a Little Hat [An allem ist Hütchen schuld, 1915], the paper observed that Wagner knew how to “cloak his creations in genuinely German forms” which expressed the victory of a pure heart over sorrow in “plain but convincing ways.” In his tonal language, he avoided obtrusive ornamentation and through simple instrumentation created a “beautiful fairytale orchestral world of depth and serenity.”[36] Thank heavens, the paper declared, “good forces” like Siegfried Wagner were still at work: remaining “inaccessible to all foreign influences,” he was “striving simply and faithfully for the rebirth of the German soul.”[37]

However, implicit in all of these efforts to extol Siegfried Wagner as a German master—to prove that he was more than a composer of “fairy tale operas”[38]—was a sense that the cause was lost: his works were not going to make it into the standard repertoire. Assessing the list of new operas produced in 1932, the Völkischer Beobachter was furious that there were so many “skirt shows [Dirnen-Oper], negro operas, and Jewish musicals” but nothing by the likes of Siegfried Wagner. His “worthy works” were being forgotten and could only hope for a “more German opera schedule” in the future.[39] After his death in 1930, Josef Stolzing, the main Völkischer Beobachter critic, eulogized Siegfried’s life as “difficult,” partly because of his mild personality—especially compared to his father’s—but also because of anti-Bayreuth forces supposedly working against him. He was condemned to live in a period of transition when foreign influences “penetrated deeply into the Volk and alienated it from itself.” Siegfried Wagner’s mission as the composer of truly German works could “only be completed in posterity—if the treasures of his creative forces were finally recognized
by the race that the Third Reich of Greater National Socialist Germany would engender.”/[40/]

Another composer whom the renewed race of the Nazi Reich was supposed to better appreciate was Max Reger. Like other favorites, the paper considered him the “spiritual son of the old world that the November Revolution and the subsequent Americanization of Weimar culture had eradicated.”/[41/] The fact that he had done military service for one year in 1897 was important to Hans Buchner, his main Völkischer Beobachter champion: though Reger was perhaps not an ideal soldier in the sense of infantry regulations, he “enjoyed and was proud of his service.” Moreover, before his death in 1916 he tried to enlist for the First World War but was unable to serve in the field, and Buchner was sure it “pained him deeply that he could only consecrate in art the patriotism he felt burning in his soul.”/[42/] Moreover, without ignoring the problems of the faulty Wilhelmine system, he “energetically rejected a social-democratic republic” which he regarded as an “unhappy and undesirable form of government for Germany.” It was perhaps a blessing in disguise, the paper implied, that he didn’t have to experience the collapse of the “strong, honest, brave, incorruptible Germany” he loved so fervently: “up to the last minute before he was carried off to eternal peace, Reger believed that Germany’s final victory and the Third Reich would come after a long time of battle.”/[43/]

To Buchner, Reger was the “cornerstone for the proud edifice of a new German music,” and even more: owing to his racial makeup and his spiritual orientation, he was the “cornerstone for a new culture that German youth were obliged to construct if they were going to fight for their volkish and political existence with the strength of their vital instincts.”/[44/]

Surprisingly, the Völkischer Beobachter was not as convinced about another Bavarian composer: Carl Orff. Herbert Gerigk was not even sanguine about the premiere of Carmina Burana (1937). The piece was “marred by a series of problems.” Gerigk complained: the first was the language of the song texts, which were in “monkish Latin and 13th-century German.” Consequently, “no one could understand a word.” In addition, Gerigk felt, Orff’s music style was “lapidary”: he “just placed melodies next to each other; his only means of formal development were repetition and rhythmic association; and the melodies frequently reminded one of children’s songs.” Moreover, despite the “intentional primitiveness,” there were places where “sophisticated” cultural forms unmistakably sprouted forth: “sometimes one heard a wholly elementary sound language, at other places a jazz mood.” In the end, whether Carmina Burana marked the starting point toward a new musical direction was “a matter of cultural politics and world-view.”/[45/] The Völkischer Beobachter clearly had its doubts.

Other composers whom the Völkischer Beobachter did identify as heralds of music for the Third Reich included Paul Graener and Max von Schillings, but I have to omit discussion of their reception in the interest of time.

“MUSIC OF WAR” IN THE VÖLKISCHER BEOBACHTER
Ultimately, the culmination of “Nazi Culture” was the Second World War itself—indeed, this was its sole “masterpiece”—and a major component of the newspaper’s cultural coverage was dedicated to indicating that the greatest Western cultural figures and their works could be associated with the main themes of the conflict—as it approached, as it raged, and as it ended.

A 1941 article demonstrated how the newspaper also tapped into the German music tradition for these wartime purposes. Entitled Händel’s Martyrdom in England, this broadside was designed to associate the composer with contemporary Germans [Grossdeutscher] who had been living in foreign lands but were now making their way “back to the Fatherland” during the present conflict. Music historian Friedrich Baser exclaimed that “along with the millions now returning to the Reich, there is one that we do not want to forget—one who, after a heroic half-century long battle at his lost outpost of German culture, fell.” In every aspect of his work, life, and “struggle,” according to Baser, he was a true German, despite the difficulties of his circumstances. Sadly, he could “only greet the Friederizianische dawn” (i.e. the rise of Friederich II) from a great distance. But in 1941 it was finally time to counter myths about Händel’s second home of choice. In brief, Baser insisted that it would be more accurate to call it his “state” of choice, because “never has an artist of such brilliant, indisputable greatness had to fight his whole life against so much premeditated evil as Händel did in London, to the point of despair.”

Given its proclivity toward the German music tradition, it is no surprise that the Völkischer Beobachter also referred often to Mozart, Beethoven, and Wagner in the war years. Indeed, the best opportunities for cultural politicians of the Third Reich to exploit Mozart came with the one-hundred-and-fiftieth anniversary of the composer’s death in 1941. Concerts, ceremonies, and especially radio broadcasts were organized throughout Germany and the Völkischer Beobachter announced that “everything had been arranged according to the will of the Reichsminister für Volksaufklärung und Propaganda, Dr. Goebbels.”

On 5 December 1941, Mozart’s death day proper, Goebbels attended the main commemorative ceremony at the Vienna Staatsoper. To open, the Vienna Philharmonic Orchestra performed the overture to La Clemenza di Tito, and then Goebbels gave a speech which the Völkischer Beobachter published in full under the title, “The German Soldier Is Also Protecting Mozart’s Music.” Mozart, he commenced, whose music still “ruled” in theaters and concert halls, served as a symbol for the spiritual and cultural creativity of the Volk. Goebbels recognized that one might wonder whether an official function marking Mozart’s Todestag was appropriate, in light of the “brutal events of the day.” But he responded in the affirmative, for Mozart’s music “belonged among all those things which German soldiers were defending against assault.” More strongly than any other works of art, past or present, Mozart’s music had “passed into the possession of the widest masses of the Volk.” Therefore, there was no contradiction between “the world of sound in which he lived and worked, and the hard and threatening world Germans were experiencing—the chaos of which they wanted to trans-
form into discipline and order." Like scarcely any other artist, Mozart fulfilled the greatest mission of art: "to raise the spirits of a tormented humanity and remove it to a better world." [47]

In Salzburg the next day, the local Gauleiter, Gustav Scheel, reminded listeners that the Führer had explained how important it was to preserve the memory of Mozart, as both a model and a source of inspiration. They were not just celebrating Mozart as a musician of European-wide validity, but as a reminder that Germany, "then fighting a battle for Europe, had to take up a leading and organizing role in the cultural world." In the "great struggle for the preservation of Europe and for the preservation of European culture," they were marking the day in a quiet and profound way that “nevertheless strengthened this resolve for battle, since Mozart reminded them of the values of life and culture for which they were fighting.” [48]

Beyond these statements made at the height of German military success—which remind that the Nazi leadership propagandized its aggressive policies partly in terms of a united, more efficient Europe—Mozart references continued to appear in the Völkischer Beobachter as the military tide turned. Perhaps the most dramatic of these ran under the title, “The Musician of God,” on 31 January 1943, during the last stage of the battle for Stalingrad. Simultaneous with the capitulation of von Paulus’s Sixth Army, Günther M. Greif-Bayer, who had just finished writing a “tour guide” for occupied Prague, asserted that Mozart’s music found its greatest resonance in the German populace, conveying an “artistic experience which lifted it out of the horrors of daily life into light and blessed heights.” [49] One wonders if statements like these, ostensibly intended to provide solace to those losing loved-ones on the Eastern front, had any redeeming effect at all, since the only subsequent mention of the surrender at Stalingrad to appear in the Völkischer Beobachter was a brief announcement from Goebbels that, as a memorial gesture, theaters and concert halls would be closed on February 4 through 6. [50]

In the latter stages of the war, the paper ran an extended article which also represented Mozart and his work as potential sources of redemption for a war-weary nation. Emphasizing the theme of “Love in Mozart’s World,” this lecture contrasted “Mozart’s work of beauty and spirituality against the present world of destruction and ruin.” Mozart’s world offered sources of strength that were of “special importance to Germans during wartime in particular,” because he perceived the world and mankind “in the truest possible terms and depicted the all-embracing love that may enoble us after all.” [51] Thus did the Völkischer Beobachter try to appropriate the music of Mozart as a source of both inspiration in victory, and salvation in defeat.

A confirmed enemy of France, according to Nazi interpretations, Beethoven appeared in wartime Völkischer Beobachter propaganda above all as a fighter [Kämpfer]. For instance, the head of the Beethovenhaus in Bonn, Ludwig Schiedermaier put together for the newspaper a collection of anecdotes and quotations establishing Beethoven as a “fighter of great willpower.” [52] Nazis also reiterated
a legend of Bismarck’s feelings about the *Appassionata Sonata*—“If I heard this music often, I would always be very brave”—to imply that Beethoven’s music should serve as inspiration to be brave in political and military situations. The *Völkischer Beobachter* repeated the anecdote later with the following commentary: “to the Iron Chancellor, Beethoven’s music was the sonic symbol of human heroism; after listening to this heroic, passionate music he felt that the highest virtues of the warrior had been manifested.”

Throughout the war, the party continued to mark Hitler’s birthday with broadcasts of Beethoven’s music. On 19 April 1942, just after Hitler personally assumed *Wehrmacht* command in Russia, Goebbels arranged a special birthday celebration to announce the Führer’s new role. The culmination of the ceremony was a performance of the Ninth Symphony. In a speech given just before the music, Goebbels orchestrated the emotions he expected this selection to stimulate and the *Völkischer Beobachter* reprinted his statement in full.

If ever the German nation felt itself united in one thought and one will, then it is in the thought of serving and obeying [Hitler]. The sounds of the most heroic music of titans that ever flowed from a Faustian German heart should raise this realization to a serious and devotional height. When, at the end of our celebration, the voices and instruments strike the tremendous closing chord of the Ninth Symphony, when the exhilarating chorale sounds joy and carries a feeling for the greatness of these times into each and every German cabin, when [Beethoven’s] hymn resounds over all distant countries where German regiments stand guard, then we want everyone, whether man, woman, child, soldier, farmer, worker, or civil servant, to be equally aware of the seriousness of the hour and to experience the tremendous happiness of being able to witness and take part in this, the greatest historical epoch of our Volk.

As for so many themes of the paper’s cultural coverage, however, the strongest emphasis was placed on how Hitler’s favorite, Richard Wagner, could be aligned with the war effort. For instance, in November 1940, the expansionist subtext that some perceived in the last act of *Die Meistersinger* came forth in *Völkischer Beobachter* coverage of a performance in Strassburg—the heart of newly reclaimed Alsace-Lorraine. According to the music critic, Erwin Bauer, the first *Meistersinger* production in “liberated Alsace moved the heart as powerfully as the experience of a storm.” In the immediate political atmosphere, the stage seemed to Bauer “as if transformed into a scene representing recent events,” especially when the singer playing Hans Sachs “delivered the powerful warning of his closing address with stirring emotional effect, while turning directly toward the Alsatian audience.” In the eyes of the Nazi observer, the Alsatian listeners “took part in this finale as if they were themselves the Volk of the *Festwiese*, giving thanks for all these feelings of happiness to a German master who had become a symbol of the richest and most worthy aspects of German existence.”
Besides associating him with anti-French revanchism, the wartime paper emphasized Wagner’s general distaste for the English. The most useful Wagnerian resource the Völkischer Beobachter could use in its anti-British propaganda was his short story, A Pilgrimage to Beethoven. Written in 1840 in Paris, Wagner portrayed a young man—much like himself at the time—who journeys to visit the master in Vienna. Along the way, the hero is regularly thwarted by a rich Englishman who has the same plan. A Pilgrimage primarily emphasized Beethoven’s aesthetic achievements: by spreading the idea that his great predecessor had explained the “meaning” of the last movement of the Ninth Symphony to him, or someone like him, Wagner legitimized his own theories.\[57\] But according to the Völkischer Beobachter, Wagner also integrated his political predilections into this yarn: especially an anti-English animus. Whoever looks through it, wrote Willibert Dringenberg, would “grasp why the Brits had established a blockade against Wagner’s work” at the beginning of the war. The “Brit” in the story was an “English snob,” in every sense “the opposite of cultured and civilized.” Like this character, Dringenberg extrapolated, contemporary English were driven by an “excessive need for gathering, for grasping—an instinctive lust for possession, be it gold, Greek reliefs, or Egyptian mummies; fruitful land, desert, or ocean; colored servants, French poilus, or neutral ships.” Wagner “intuitively observed these foundations of the English soul,” according to Dringenberg, and “deliberately represented the English plutocrat as the opponent of the cultured German individual.” Let the English hate Wagner, Dringenberg closed: for “their hatred added to his renown, and to German pride.”\[58\]

Later, in the summer of 1941, just eight days after German forces invaded the Soviet Union, the Völkischer Beobachter shifted its association of the Ring from the First World War to the conflict its own leadership had unleashed upon the world. According to Heinrich Stahl, the “twilight of the gods” could be read as presaging the positive outcome of the Barbarossa campaign: “the stormy tempo and powerful events of the conflict were bringing the German Volk closer than ever to recognition of the deepest meanings of the Ring—of the connections between great art and the Volkish war of liberation.” In the Ring Cycle, Wagner “shaped the inevitable historical progression of an old, rotten world toward self-immolation into a gigantic cultural symbol: the fall of the Walhalla gods wasn’t a catastrophe, but a great process of purification—relieving the world of enormous guilt.”\[59\] Stahl could not have known that he was inadvertently portending the Nazidämmerung—an act of self-immolation that would ultimately lead to the fall of the national gods, including Hitler and Wagner, and payment for enormous crimes against humanity.

CONCLUSION

Of the 1700 articles I gathered and studied for this project as a whole, 1009 were dedicated to the subject of music and its composers. Overall, an average of 40 articles per year were devoted to “serious” music issues, while only about 14 per year dealt with the “masters” of the other arts altogether. Noteworthy too is the
discrepancy between the highest number of articles devoted to leading figures in letters and arts—Goethe (59), Nietzsche (20), Schiller (20), Dürer (18), Heine (16), Thomas Mann (16, and Luther (13)—and those about musicians—Wagner (243), Beethoven (116), Mozart (107), Bruckner (47), Bach (43), and Schubert (35). It is clear that the German music tradition was the cultural legacy that the Nazi cultural operatives most wanted to claim as “theirs.” Throughout the pages of the Völkischer Beobachter, music was unquestionably deemed “the most German of arts.” It is also striking that while Bach, Mozart, and Beethoven were important components in National Socialist propaganda, Richard Wagner received by far the most attention from the paper. That Wagner was not only the central historical figure in the musical and cultural views of the Nazis, but in their Weltanschauung as a whole, is apparent.

This said, the most important—though ultimately unanswerable—question regarding this material is what effect did the music-historical coverage of the Völkischer Beobachter have on contemporary readers? In studying the reception of art, literature, and music, we press beyond analyzing the intentions of their creators in order to determine how the works were perceived and attributed with meaning by audience members. Investigating records of interpretations that made it to print, in academic publications and—here—in the popular press, is one step of this endeavor. From newspaper critiques and tributes, we can learn what academics, journalists, and party activists believed to be the lessons of great works, usually in accord with their ideological principles and propagandistic goals.

However, these sources do not let us ascertain exactly how readers responded to such assertions. The readership of the newspaper, which had the largest subscription base in German history by 1945, was wide and varied. We can assume that it included committed party members and officials, but also general readers who looked at it out of curiosity or just to obtain political, cultural, economic, and sports news. How the detailed interpretations of the cultural section would have impacted this range of readers remains an open question about which we can only posit some hypotheses.

As Hitler ordered in Mein Kampf, Nazi propaganda was to “confine itself to a few points and repeat them over and over” until it “created a general conviction regarding the reality of a certain fact.” Exploring these arguments, or at least experiencing the strength of language used in these repeated concepts, helps us to understand—or, rather, feel—how those ideas could become ingrained in every aspect of National Socialist life. After being exposed to just a few of them, even a modern reader can become numb to their insinuations on the basis of increasing familiarity alone: “Of course, so-and-so was an Aryan, a nationalist, an anti-Semite, and a militarist—they all were, weren’t they?” Whether they really understood the high-cultural justifications that the Völkischer Beobachter provided, or not, regular readers could receive from their constant presence in the daily newspaper the sense that these notions were historically valid.

The point of investigating these arguments now is not to debate with them—
do we need further proof that Hitler’s ideology was “wrong”?—but to recognize
that, however they were received, these terms provided the semblance of cultural,
historical, and academic legitimacy for Nazi policies at home, at the front, and
behind it. Having relentlessly worked to establish that the Western tradition
consisted of oppositions between acceptable elements and enemy forces, it would
have been no surprise for readers to learn that if Germany was ever to rise again,
the whole Weimar “system” would have to be “completely rooted out, along with
all its leaders.” Or, that the Nazi party was pressing for a battle against “Jewish
poisoners of German culture” and would not rest until they had “disappeared.”

Nothing about what followed these warnings in the cultural section of the
Völkischer Beobachter could really have been much of a surprise. Sheerly through
the mind-numbing repetition of these concepts in flaming rhetoric over a quarter
of a century, many Germans could have become convinced about the righteous-
ness of the extraordinary missions carried out later. The Nazi formulation of a
Western tradition of inhumanity toward social, political, national, and racial ene-
 mies surely contributed to the transformation of ordinary Germans into heartless
killers. This too we must not forget.

[1] Sela, “Schichtls musikalisches Raritätenkabinet oder Der tolle Nach-
Fastnachtsspur,” Völkischer Beobachter, 21 February 1923.

Beobachter, 6 January 1929.

[3] Sela, “Schichtls musikalisches Raritätenkabinet oder Der tolle Nach-
Fastnachtsspur.”


[5] Sela, “Schichtls musikalisches Raritätenkabinet oder Der tolle Nach-
Fastnachtsspur.”


27 September 1938.

a synopsis and discussion of this operetta.

[9] Hauptmann became a Nazi party member in 1925 and founded the Kultur-
politische Abteilung der NSDAP Kreis Leipzig; he was also a leader of the Kampf-
bund für deutsche Kultur and the NS-Kulturgemeinde Kreis Leipzig (Adelheid
von Saldern and Lu Seegers, Inszenierte Stolz [Stuttgart: Franz Steiner, 2005]
p. 120, n. 26).


